

# ***Planning Assessment Tool***



**Name of Organization:** \_\_\_\_\_

Organizations serve particular “communities”. For example, a Business Improvement Association serves members of a local business community. An agricultural organization may serve its members but may also serve a wider audience in the community at large.

How would you define the “community” that your organization serves? Who are your clients? Be as specific as you can.

Thinking about your “community”, and your organization, what would you say are some of the main issues, problems, or concerns you are facing over the next three years or so?

What are the threats that could seriously hurt your organization?

What are the opportunities that might be available to your organization to better serve your community or client group?

If you were in charge, what are some of the things you would want to see done in order to address the main issues, problems and concerns facing your organization?